

JENNIFER LEE

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EXPERIENCE

VSA Partners New York, New York
October 2005–present, Senior Designer
Roles and responsibilities include designing corporate identity and communication pieces, editorial projects, as well as commissioning and art directing photographers and illustrators.

Mechanix Wear Los Angeles, California
2006, Freelance Designer
Developed logo and logotype for Mechanix Wear's line of women's gloves, "Ethel."

PictureArts Pasadena, California
March 2005–September 2005, Graphic Designer
Worked on promotional catalogs, direct mail pieces, and logotypes for stock photography agency.

Rocky's Road Los Angeles, California
January 2005, Freelance Designer
Developed logo and logotype for children's educational toy company.

Metropolitan Transportation Authority Los Angeles, California
Summer 2003, Design Intern
Worked collaboratively with principal designer on various print collateral, including brochures and posters.

Art Center College of Design Pasadena, California
Fall 2003, Teacher's Assistant
Aided students in Design 2 course with Bruce Claypool.

EDUCATION

Art Center College of Design Pasadena, California
December 2004
B.F.A. in Graphic Design, Graduated with honors

RECOGNITION

2009, Graphis Design Annual 2010, Gold Award
2009, SPD 44, Silver Medal, Feature,
Educational/Institutional
2008, 365: AIGA Annual Design 29, Magazine,
Editorial design and illustration category, 3 entries
2008, Print Magazine, Regional Design Annual 2008
2008, HOW Magazine, Self-Promotion Design Annual
2006, HOW Magazine, Self-Promotion Design Annual

SKILLS

Adobe InDesign, Adobe Illustrator, Adobe Photoshop,
QuarkXpress

INTERESTS

Table (and regular) tennis, Croquet, the Internet

REFERENCES

Available upon request